1. Your topic.
2. Your target audience. Who will be interested in your site? Why will they be interested in your site? What kind of information will they be looking for?
3. What pages will be included in your site?
4. What kind of content will you include in your site (i.e. text, audio, video, etc.)?

My topic on my website will be on Nintendo's top selling games. The target audience will be gamers or people interested in Nintendo. They will be interested as in the web page it will show the overall sales of the game, information of the game story, price, and links to the nintendo site of where to purchase it. The pages that will be included will be a home page with all the games listed with their game poster or game art, description about the company Nintendo on the about-page, and a contact for me and any information. I will include images of the games as well as links to Nintendo for purchasing the games. Most of this will be a work in progress and some parts of the website will change.